



Click to Pay with American Express A convenient online shopping experience.

Click to Pay is enabled by the EMV[®] Secure Remote Commerce (SRC) technical framework, which provides a consistent checkout across Merchant websites, mobile apps, and other digital platforms where customers can tap the Click to Pay button for a simplified and more convenient checkout experience.



CUSTOMER LOYALTY

Provides a convenient checkout that may not require Card Members to key in payment card information, resulting in an easier, faster checkout experience.



ENHANCED SECURITY

Combines both dynamic and encrypted data, an enhanced feature for online transactions which can help reduce the risk of fraud.



GROWING SALES

Offers a consistent, familiar checkout experience that can give Card Members greater confidence in their transactions, which can help reduce cart abandonment.



A consistent, convenient, checkout experience.



Every time Card Members recognize the Click to Pay icon i on a Merchant's checkout, they can benefit from a convenient and easier checkout experience.

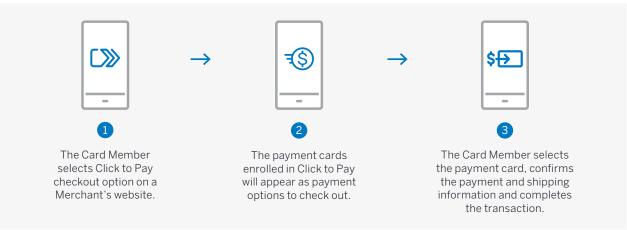
Card Members enroll once. Then payment is just a click away.

Through American Express interfaces, you can pre-enroll Card data and enable your Card Members' American Express Card for use at any Merchant that has enabled a Click to Pay solution.

In this case, when the Card Member chooses to pay with Click to Pay, the American Express Card will be displayed as an option to check out, and a one-time passcode may be sent to confirm their identity before they finalize the purchase.

Card Members can also enroll directly when they choose the Click to Pay checkout for the first time. The Card Member will input their Card information once as part of the enrollment process, and they will enjoy an easier, faster checkout experience with online Merchants.

How do Card Members use Click to Pay?



More convenience and more security. All in one consistent shopping experience.

Contact your American Express Business Representative for Click to Pay integration options with American Express.

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